

THE BOARD IS THE BOARD

Jim Rathlesberger, M.P.A.
Executive Officer, Board of Podiatric Medicine

The Board of Podiatric Medicine is the unit of the Medical Board of California, Department of Consumer Affairs, that administers DPM licensing under the State Medical Practice Act.

Sacramento--With State licensing boards, "The Board" can mean different things. Sometimes "the Board" means the agency as a whole. I often think of it as an institution, one built from the past contributions of many different people and demanding ongoing stewardship.

At other times, "the Board" is shorthand for staff functions such as issuing a license or filing an Accusation.

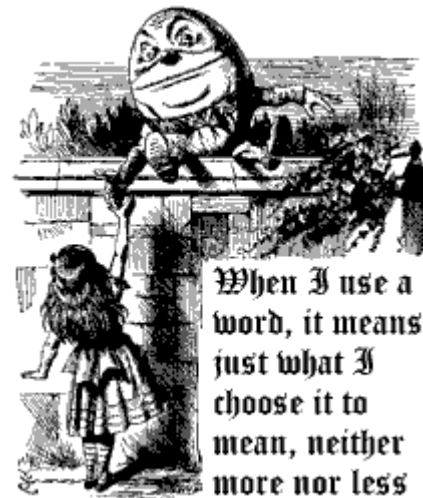
But a more important definition is the seven Board Members appointed by the Governor and Legislature.

The Board Members ***govern the agency*** by policy making, strategic planning, and evaluating the executive officer. They also serve as ***the jury*** and ***final judges*** on all BPM disciplinary matters. These roles are distinct--and arm's length--from staff investigation and prosecution roles. Every aspect of the program, however, is under the Members' authority and oversight as a seven-member Board.

BPM has long benefited from Members of "good nature and good sense," as Alexander Pope put it, volunteering for terms of often-difficult service to the State. Right now, the Board is stronger than ever.

The four podiatric physicians appointed by the Governor are well known, respected and trusted. **Phyllis A. Weinstein, D.P.M.** hails from LA County, and brings a remarkable understanding of BPM procedures, no doubt derived from the dialectical give & take with BPM guests in that society's meetings.

Robert N. Mohr, D.P.M. of the UCLA School of Medicine and Surgery Department also brings reasoned thoughtfulness to BPM. His stature in the



"The question is," said Alice, whether you *can* make words mean so many different things."

—*Through the Looking-Glass*

medical community has helped BPM already, such as in the ongoing liaison needed to maintain momentum for AB 932.

James R. LaRose, D.P.M. served on the Council on Podiatric Medical Education (CPME) and is a past president of CPMA. A former BPM exam commissioner, expert witness, and medical consultant, Dr. LaRose is championing a clamp down on discriminatory barriers to podiatric services. The effort is showing results.

Brad L.Z. Naylor, D.P.M. has led the San Francisco/San Mateo Society, co-chaired the California Liaison Committee, and serves on the CPME's Joint Residency Review Committee. He is BPM's new President, and is moving the Board ever forward in all these areas.

The lay members--just like the doctors--serve as ambassadors for the agency, consumers and licensees. The Governor's appointee, noted-architect **Raymond K. Cheng, A.I.A.**, is overseeing the master development plan at Cedars-Sinai Medical Center, among other community service roles. Just elected BPM Vice President, Mr. Cheng has led BPM discussions with DHS.

Elizabeth A. Graddy, Ph.D. is the Assembly Speaker's appointee. Dr. Graddy is a Professor of Public Policy in USC's School of Policy, Planning, and Development. Her expertise includes industrial organization economics, public policy, and quantitative analysis. She is expanding our outreach to Spanish-speaking Californians.

The Board's Immediate Past President is **Anne M. Kronenberg, M.P.A.** As Deputy Director of Health for San Francisco, Ms. Kronenberg manages one of the country's most challenging public health programs. She guided BPM through several difficulties and oversaw its recent strategic planning update.

BPM has at times been cited as a "model board" for its integrity, openness, and public policy initiatives. Right now, its seven Members comprise a Model Board for their commitment to the public good.

BPM Links

<http://bpm.ca.gov/about/index.htm>

<http://bpm.ca.gov/about/bpmphotos.htm>

<http://bpm.ca.gov/about/pdb.htm>

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